



# Holly Oak

DEMENTIA CARE HOME

A community with a personal touch





“Our vision is for Holly Oak to lead and deliver the best approach in holistic person centred dementia care in the country.”

**JONATHAN HAWKINS,**  
Managing Director



#### A GENUINE SENSE OF CARE

We strive to provide the highest level of trust and genuine care.

We understand that your confidence is paramount. For your peace of mind all our staff are either dedicated qualified nurses or skilled specially trained carers. This enables us to offer expert care to residents with a wide range of health and emotional needs.

All our staff are carefully selected and we support them with their further education. So the care we offer is constantly improving and we continue to motivate and retain the best people.



#### OUR COMMITMENT TO YOU

We have earned our reputation over many years of running one of the region's premier care homes and continue to provide 'hands on' guidance in every aspect of life within Holly Oak community.

At Holly Oak we respect each person as an individual and aim to create a caring and supportive environment to positively embrace the best moments of every day. We practise a holistic approach, within an inclusive, empowering and anti-discriminatory culture.





## **CHOOSING A CARE HOME**

**We understand that  
choosing dementia care  
is an emotive decision.**

That's why we strive every day to ensure our special skills in dementia care provide the kind of empathy and understanding that builds trust and instils confidence that all the physical, mental and emotional needs of your loved one are safe in our hands.

## **DEMENTIA CARE THAT IS PERSONAL AND HOMELY**

The Holly Oak dementia care home is part of the established Hollies care home community which is accredited with the Gold Standards Framework Award (Commended).

We follow the internationally recognised 'Household Model of Care' which fully embraces a person centred approach. Our staff are dedicated and specifically qualified with clinical expertise in dementia.





## A home from home

Our new purpose built community is designed to create a home from home. We have worked with specialists and leading interior designers to create the ideal environment for all our residents living with dementia.

All rooms are generously and luxuriously proportioned with en suite bathrooms and decorated with homely comforts such as artwork, personalised doors and letter boxes which provide familiarity.



## Understanding & recognition

Dementia affects people in different ways. We place great importance on understanding our residents individually, making sure we respect and embrace their personal identity and all that is special to them. We recognise the roles residents had in their home and in society and make sure these interests are acknowledged. Our dedicated and qualified staff provide extensive care from the early stages through to the later stages of dementia, always ensuring 24-hour support.



## Connected to friends & family

Our home is an extension of our residents' former homes, built on family values and supporting holistic needs – so that residents have the confidence and security to be themselves. We promote inclusion through a wide array of activities, events and outings. More often than not however, activity is centred around a spontaneous discussion or event as it would be at home.

Residents can dine in small family-style dining rooms with a sense of familiarity or their own rooms if preferred. We offer a wide and varied menu every day and a lovely wine list that complements our food. Our head chef and team take great pride in creating delicious and wholesome homecooked food, using fresh local produce whenever possible.

At Holly Oak, we are leaders in food preparation for any degree of intolerance or complexity, catering to a wide range of special dietary needs and personal preferences.



## A COMMUNITY

Set in an idyllic park on the edge of Dursley Gloucestershire, residents can enjoy space and a rural aspect.

We encourage our residents to keep in touch with family and friends in the home and outside. There are plenty of different places for a chat, cup of tea or walk in the garden. Our Bessy's Tea Room is just like the friendly tea room you would find in a quaint village and our private bar is perfect for later in the day.



## SPECIAL OCCASIONS & EVENTS

The Hollies is the perfect venue for celebrations and special events. Our warm and friendly team will go the extra mile to ensure that your occasion runs smoothly for residents and their guests.

We cater for special events including birthdays, wedding anniversaries and wakes and have a range of inviting menus to suit your needs.

Our Local Authority five star rating makes us very proud.



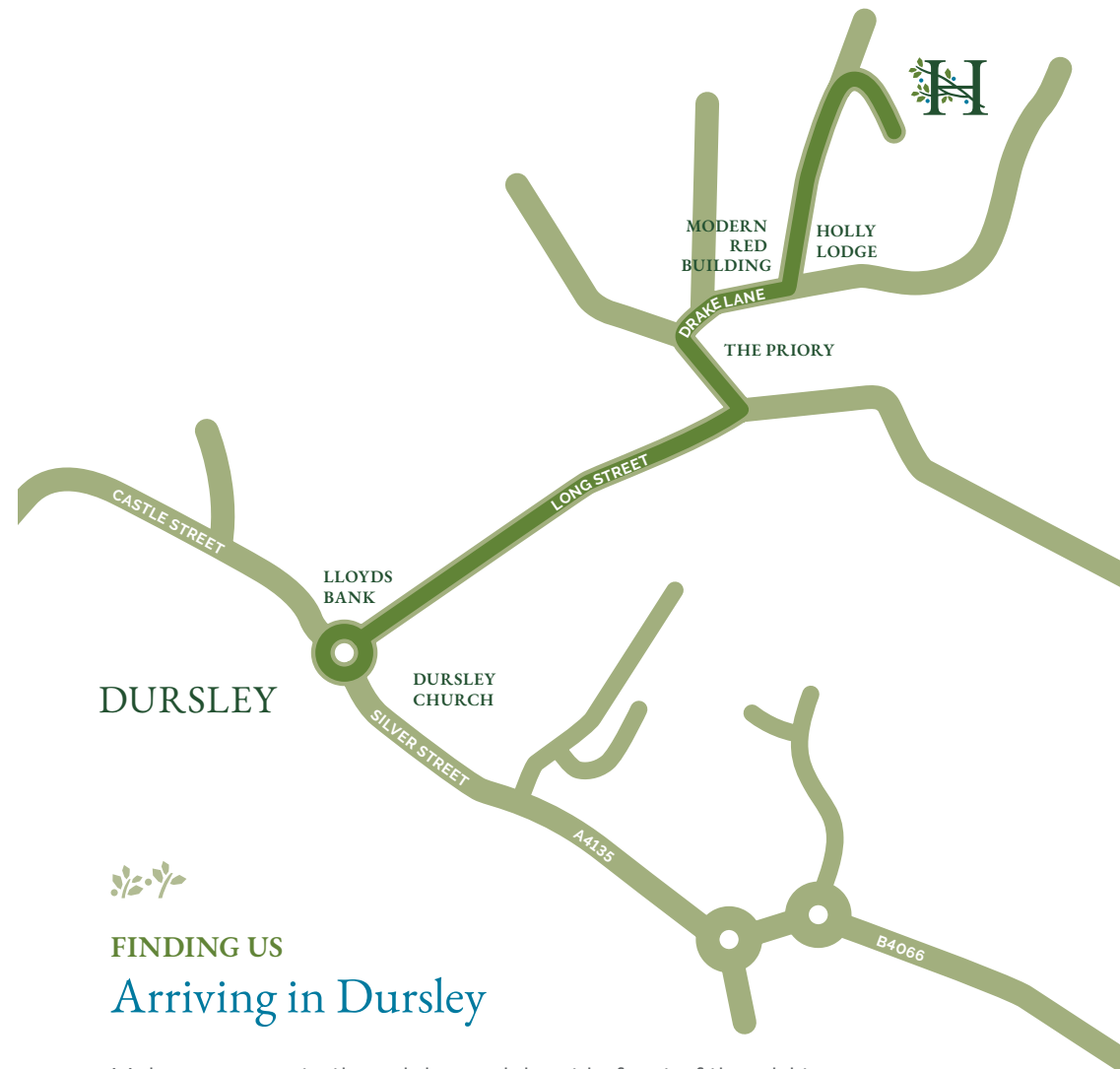


## A warm and friendly environment with a lot to enjoy



### ADDITIONAL FACILITIES

- Large, landscaped grounds
- Terrace with views over Dursley
- Enclosed courtyard garden
- Comfortable, luxuriously appointed lounges
- Family-style dining rooms
- Quiet areas for spiritual practice, relaxation and reflection
- Mobile shop offering a range of confectionary
- Dedicated doctor, chiropody and optician
- Bessy's Tea Room and private bar
- Hairdressing salon/nail bar
- Self-drive vehicle with a wheelchair ramp for medical appointments or to allow you to take your loved one on private outings



### FINDING US

## Arriving in Dursley

Make your way to the mini roundabout in front of the old town hall and farmers market square in the centre of Dursley. Take the turning between the church and Lloyds Bank into Long Street; a short fairly narrow hill. You will soon be facing a large old cream coloured building (The Priory). Follow the bend to the left in front of The Priory and the road will then bend again to the right. You will see a large red brick modern office building (Drake House) which you pass on your left and after 30 metres turn left into our private driveway (there is a red brick house (Holly Lodge) on the corner). Follow the driveway for approximately 150 metres to arrive at **The Hollies Care Centre**.



# Holly Oak

DEMENTIA CARE HOME



## FURTHER INFORMATION AND ENQUIRIES

Call **01453 541400**

Email **info@thehollies.co.uk**

**thehollies.co.uk**

Drake Lane, Dursley GL11 5HA

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The **Hollies Care Centre** comprises **the Hollies Nursing Care Home**,  
**Holly Oak Dementia Care Home** and **Apartments by the Hollies**.

All information was correct at the time of printing.

